Exhibit Report

I.   Date of Report: **October 12, 2001**

II. Name of Person Submitting Report: **Tammy Mays**

III. Exhibit Specifics
Name of Meeting (Association): **Minnesota Library Association**

Location: **St. Cloud, Minnesota**

Dates: **October 10-12, 2001**

Staff: **Tammy Mays**

Number of Registrants: **200**

Number of Exhibitors (Companies): **30**

Specify by Days:

Day 1
A. Exhibit Hours
Thursday, October 11, 10:00 am – 5:00 pm
B. Number of People Visiting the Booth
78
C. Number of: NLM System Demonstrations/other Internet Demonstrations
14

Day 2
A. Exhibit Hours
Friday, October 12, 9:00 am – 12:00 noon
B. Number of People Visiting the Booth
30
C. Number of: NLM System Demonstrations/other Internet Demonstrations
2

IV. EXHIBIT SUMMARY
A. Pre-Exhibit Meetings
Tammy Mays coordinated registration and programming for the exhibit.
B. Distribution of Pre-mailers, Letters or Invitations
None
C. Booth Location
34
D. Description of NLM System Program Presentations (See Note below)
MEDLINEplus
E. Problems
None
F. User Feedback
- **"I use your site all the time!"**
- **I currently work in an Agricultural library so I don't use MEDLINE that much anymore; the database I now use doesn't compare to the premier MEDLINE. The indexing done in MEDLINE is excellent compared to the other databases out there. I NOW appreciate MEDLINE."**

G. Suggestions/Comments
In the future the NN/LM GMR should be on the program to promote NLM's databases.

V. BUDGET SHEET
Exhibit Fee **$425.00**
Freight/Drayage **$194.00**
Labor: **0.00**
Telephone: **0.00**
Electricity: **0.00**
Computer Rental: **0.00**
Furniture: **$150.70** – 1 skirted tables, 2 chairs, 1 wastebasket, 1 identification sign
Transportation/Parking **$500.00 --** 1 NN/LM GMR staff member for 2 days (October 11-12, 2001)
Per Diem, etc: **$32.00 --** 1 NN/LM GMR staff member for 2 days (October 11-12, 2001)
Lodging **$231.92 --** 1 NN/LM GMR staff member for 2 days (October 11-12, 2001)

VI. APPENDICES:
Maps of Exhibit Hall
Pictures
Samples of Promotional Materials Used

C:\Consumer Health Coordinator\Quarterly Report\Aug-October Minnesota Exhibit Report.doc